# Message Text

## UNCLASSIFIED

PAGE 01 LA PAZ 02701 131823Z ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W

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R 131745Z APR 77 FM AMEMBASSY LA PAZ TO SECSTATE WASHDC 4854

INFO USDOC WASHDC

UNCLAS LA PAZ 2701

E.O. 11652: N/A

TAGS: BPRO, BL, CS, ES, PE

SUBJ: FOREIGN LICENSING OPPORTUNITY: AMERICAN CAN COMPANY:

METAL CANS: OPPORTUNITY NO. 2-77-010

REF: STATE A-831

1. THERE ARE NO EXISTING CANMANFACTURING PLANTS IN BOLIVIA THOUGH BOLIVIA'S SECOND LARGEST BREWERY, CERVECERIA TAQUINA, RECENTLY SIGNED A LICENSE AGREEMENT WITH A VERY WELL KNOWN U.S. FIRM TO PRODUCE METAL CANS.

#### 2. FOLLOWING FIRMS ARE INTERESTED IN CORRESPONDING:

A. ADOLFO LINARES Y ASOCIADOS S.A.

P.O. BOX 2077

LA PAZ, BOLIVIA

TLX: BX 5486

PHONE: 43767

CONTACT: ADOLFO LINARES

COMMENT: THIS IS A BUSINESS DEVELOPMENT FIRM. MR. LINARES,

A FORMER PRESIDENT OF CAF (ANDEAN DEVELOPMENT CORPORATION),

IS WELL REGARDED AMONG LOCAL AND LATIN-

AMERICAN BUSINESS COMMUNITY. FIRM'S PAID-IN CAPITAL

IS EQUIVALENT TO US \$5 MILLION. MR. LINARES IS

OWNER AND/OR SHAREHOLDER OF: CIFIBOL LTDA., AN

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PAGE 02 LA PAZ 02701 131823Z

IMPORTER AND DISTRIBUTOR OF PLASTICS MATERIALS AND RESINGS, HEAT EXCHANGERS, STEAM CONDENSERS, MOTOR VEHICLES AND BUSES, ETC.; SAN PETROL LTDA., IMPORTER AND DISTRIBUTOR OF PETROLEUM EQUIPMENT; CONSULTORA ANDINA-CONANDINA LTDA., A CONSULTING FIR SPECIALIZED IN AGROINDUSTRY PROJECTS; FINANCIERA BOLIVIANA NACIONAL S.A., A FINANCING INSTITUTION THAT

WILL SHORTLY BEGIN OPERATIONS IN BOLIVIA; INDUSTIRAS SAVOY, A MANUFACTURER OF CHOCOLATE BARS AND OTHER FOOD PREPARATIONS PRESENTLY OPERATING IN CARACAS, VENEZUELA AND SOON TO OPEN A BRANCH IN LA PAZ; NAGLIA S.A., DISTRIBUTOR AND EXPORTER OF SILOS AND EQUIPMENT FOR THE FOOD INDUSTRY IS OPERATING IN BUENOS AIRES, ARGENTINA. MR. LINARES IS HIGHLY INTERESTED IN DISCUSSING AMERICAN CAN COMPANY'SPROPOSAL IN ORDER TO INSTALL A CAN MANUFACTURING PLANT TO PROVIDE CONTAINERS TO LOCAL USERS.

#### B. CERVECERIA BOLIVIANA NACIONAL S.A.

CASILLA 421, AV. MONTES 400

LA PAZ, BOLIVIA TLX: BX 5480 PHONE: 55551

CONTACT: FREDERICH J. BOLD

COMMENT: THIS IS BOLIVIA'S LEADING BREWERY. YEARLY NET PROFITS ARE US \$10 MILLIONS. QUANLITY OF PRODUCT IS HIGHLY REGARDED BY BOTH BOLIVIANS AND VISITORS. FIRM RECENTLY STARTED PRODUCTION OF CANNED BEER USING IMPORTED METAL CANS. FIRM'S EXECUTIVES HAVE PLANS TO INSTALL ITS OWN CAN MANUFACTURING PLANT. THEY ARE INTERESTED IN AMERICAN CAN.

C. FABRICA NACIONAL DE CONSERVAS DILLMAN CASILLA 169, AV. PERU 3177 COCHABAMBA, BOLIVIA TLX: BX 5908 UNCLASSIFIED

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PAGE 03 LA PAZ 02701 131823Z

PHONE: 24028

CONTACT: ROBERTO PENA

COMMENT: THIS IS BOLIVIA'S LEADING MANUFACTURER OF CANNED MEAT AND CANNED FRUITS AND VEGETABLES. THEY PLAN TO INSTALL A CANNING FACILITY. MR.PENA IS INTERESTED IN DISCUSSING AMERICAN CAN COMPANY'S PROPOSAL.

## D. COMITE DE OBRAS PUBLICAS DE SANTA CRUZ

CASILLA 218

SANTA CRUZ, BOLIVIA

PHONE: 28381

CONTACT: RAUL QUINTELA V., PRESIDENT

COMMENT: THIS IS THE PUBLIC WORKS DEVELOPMENT CO-MMITTEE OF SANTA CRUZ, BUT IT IS ALSO AN INDUSTRIAL DEVELOPING INSTITUTION BEING VERY ACTIVE IN SUPPORTING AND PARTICIPATING IN THE SANTA CRUZ AREA ECONOMIC DEVELOP-MENT INCLUDING ESTABLISHING FOOD PROCESSING PLANTS. COMMITTEE'S DERIVES INCOME FROM ELEVEN PERCENT ROYALTY RECEIPTS COLLECTED FROM SANTA CRUZ PETROLEUM AND GAS PRODUCTION. THIS REVENUE EXCEEDS US \$30 MILLION PER YEAR. COMMITEE'S HAS PLANS TO INSTALL A PLANT TO PRODUCE TIN CANS FROM TIN PLATE FOR PACKAGING FRUITS AND VEGETABLES. APPEARS COMMITTEE WILL SOON ISSUE TENDER. AS SOON AS ISSUED IT WILL BE REPORTED TO USDOC. WE SUGGEST AMERICAN CAN COMPANY WRITE DIRECTLY TO THE COMITE TO PARTICIPATE IN THE PROJECT.

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

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Copy: SINGLE Sent Date: 13-Apr-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am

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Disposition Date: 01-Jan-1960 12:00:00 am Disposition Event:

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Subject: FOREIGN LICENSING OPPORTUNITY: AMERICAN CAN COMPANY: METAL CANS: OPPORTUNITY NO. 2-77-010

TAGS: BL, CS, ES, PE To: SECSTATE WASHDC

Type: TE

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